

PROGRAM STARTS FROM 1ST JAN 2026

# Grow From An MFD To WealthTech Company

## MFD PREMIA



# MFD PREMIA



## Giveaway

## How You Grow

India's Highest Payout Sharing

Immediate growth in your net income

350+ Free/Discounted Tools

Zero operating costs on CRM, Marketing, Website Development etc.

Recognition & Certification

Use MFD Premia certification to boost your personal brand

CustomGPT Workshop

Build AI assistants to monetize your knowledge

Strategic Mentorship

Get insights and guidance from experienced industry leaders

Zero Cost, Zero Commitment

Selected applicants get all benefits without any costs or commitment

**Own Your LAMF Journey**

**Full control on client's analytics, loan journey on your website/mobile app**

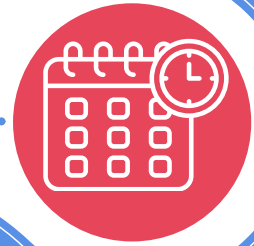
**Grow From MFD To WealthTech Company**

**Transform from distributor to tech-enabled, systematic wealth business**

# Programme Snapshot

## ★ Duration

5 months | Starts 1 Jan, 2026



## ★ Format

Online | Groups,  
Leaderboards, Sessions



## ★ Eligibility

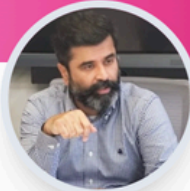
Invite-Only | Tailored for  
MFDs with 100-2K Cr  
AUM



★ Pre-registration Allowed  
Additional Benefits



# MFD PREMIA



AASHISH SOMMAIYAA

CEO, WhiteOak Capital

TOPIC

How to achieve MF growth - 18% to 100% of Market Cap

View LinkedIn



AABHINNA KHARE

Global CMO, Nucleus

TOPIC

How AI Is Reshaping Advisory & Distribution

View LinkedIn



RAHUL JAIN

President, Nuvama Wealth

TOPIC

The Changing Paradigm in WealthTech

View LinkedIn



ASHISH MALHOTRA

CEO, The CAP Book

TOPIC

AIF as big distribution opportunity

View LinkedIn



PUNEET AGARWAL

Co-founder, ElementOne

TOPIC

Bonds & AIF Opportunities for MFDs

View LinkedIn



RADHIKA GUPTA

MD & CEO, Edelweiss MF

TOPIC

TBD (Tentative)

View LinkedIn



Kanak Kr Jain  
Programme Mentor



Saurabh Lohiya  
Programme Director



Devansh Pateria  
Convener

# Own Your LAMF Journey Analytics

Actual Screenshots of Dashboard Provided

The screenshot displays the 'Pledged Portfolio Summary' section of the LARK dashboard. On the left, a sidebar lists navigation options: Dashboard, Loan Applications, Interest Calculator, Sdk Details, Theme Configurations, Developer Docs, White Label, and API Keys. The main content area features a top navigation bar with tabs for CAS DATA, LOAN APPLICATION, LOAN DETAILS, LOAN OFFERS, LOAN TRANSACTIONS, PORTFOLIO (selected), CONSENTS, and SOA REPORT. Below the navigation, a 'Pledged Portfolio Summary' card shows key metrics: Total Pledged Value (₹1,21,40,000), Pledged Schemes (1), Credit Limit (₹54,00,000), and Pledge Status (Completed). A table below lists the pledged units with columns for S.No., ISIN, Folio Number, RTA, Pledged Units, Asset Value, Credit Limit, Mode of Holding, Status, and Pledging Time and Date.

S.No.	ISIN	Folio Number	RTA	Pledged Units	Asset Value	Credit Limit	Mode of Holding	Status	Pledging Time and Date
1	INF17...	100031	CAMS	Row: 149	₹248,000	₹11,000	Single	PLEGGED	04/11/2025
2	INF17...	10002	CAMS	Row: 83C	₹226,000	₹10L	Single	PLEGGED	04/11/2025
3	INF6...	91001	KFRI	Row: 35	₹1L	₹59	SINGLE	PLEGGED	04/11/2025
4	INF2...	310	KFRI	Row: 119	₹266,000	₹12L	SINGLE	PLEGGED	04/11/2025
5	INF1...	92	CAMS	Row: 999	₹20L	₹9C	Single	PLEGGED	04/11/2025
6	INF6...	91001	KFRI	Row: 2L	₹139L	₹62L	SINGLE	PLEGGED	04/11/2025

The screenshot displays the 'Available Lenders' section of the LARK dashboard. The layout is consistent with the previous screenshot, showing the same sidebar and top navigation. The main content area features a 'DSP' (Debt Service Payment) card with three metrics: Total Credit Limit (₹5,40,00,000), Total Eligible Amount (₹12,14,00,000), and Total Portfolio Value (₹12,14,00,000). Below this, a section titled 'Eligible Funds (6)' lists funds with columns for S.No., Scheme Name, ISIN, LTV, Available Units, Lien Eligible Units, and Calculated Limit. A section for 'Fully Lien Funds (1)' is also visible but empty.

S.No.	Scheme Name	ISIN	LTV	Available Units	Lien Eligible Units	Calculated Limit
1	Kotak Multicap Fund Regular Plan - Growth	INF174K	45%	996	996	₹90.2L
2	Mahindra Manulife Flexi Cap Fund - Regular - Growth	INF174V	45%	1496	1496	₹1.1L
3	Mahindra Manulife Focused Fund - Regular - Growth	INF174V	45%	83C	83C	₹1.6L
4	PGIM India Flexi Cap Fund - Regular Plan - Growth	INF66	45%	355	355	₹59
5	PGIM India Midcap Fund - Regular Plan - Growth	INF66	45%	212	212	₹62
6	BARODA BNP PARIBAS FOCUSED FUND - REGULAR GROWTH	INF2	45%	119	119	₹1.2C

# Own Your LAMF Journey Embedded LAS



https://lamf.yoursite.com/login

True Whitelabel on your own website/mobile app

The screenshot shows a web browser at the URL `staywealthy.larkfinserv.com/login`. The page features the STAYWEALTHY logo and navigation links for WhatsApp, Email, and Call. The main heading is "Welcome to STAYWEALTHY INVESTMENT SERVICES" with the tagline "Financial solutions for your future". A primary call-to-action is "Get Your Loan in 6 Simple Steps" with the subtext "Fast, secure, and hassle-free mutual fund loans with instant approval". A central card displays a dollar sign icon and the text "Generate Offer" and "Get best offers from multiple lenders". A progress indicator shows the first step is active. Below this, "LENDING PARTNERS" includes logos for FINTECH and DSP FINANCE. On the right, a mobile form prompts the user to "Enter your mobile number to get started". The form shows a verified mobile number (+91 9953782882) and a "Consent & Permissions" section with a checked box for mandatory terms and an unchecked box for optional communications. A "Login / Check Eligibility" button is at the bottom.

The screenshot shows a web browser at the URL `finowlish.larkfinserv.com/login`. The page features the FINOWLISH logo and navigation links for WhatsApp, Email, and Call. The main heading is "Welcome to Finowlish Private Limited" with the tagline "Financial solutions for your future". A primary call-to-action is "Get Your Loan in 6 Simple Steps" with the subtext "Fast, secure, and hassle-free mutual fund loans with instant approval". A central card displays a checkmark icon and the text "Bank Verification" and "Verify bank details and sign agreement". A progress indicator shows the second step is active. Below this, "LENDING PARTNERS" includes logos for FINTECH and DSP FINANCE. On the right, a mobile form prompts the user to "Enter your mobile number to get started". The form shows a verified mobile number (+91 9763266343) and a "Consent & Permissions" section with a checked box for mandatory terms and an unchecked box for optional communications. A "Login / Check Eligibility" button is at the bottom.

# Own Your LAMF Journey Multi-Lender Offers

The screenshot displays two loan offers in a list format. The first offer is from BFL (Bajaj Finance Limited) and is highlighted with a green border and a green checkmark. The second offer is from DSP (DSP Asset Managers) and has a grey border and an unchecked radio button. Both offers list the same interest rate and processing fee. The BFL offer has a disbursement time of approximately 3 hours, while the DSP offer has a disbursement time of approximately 10 minutes. A green 'Continue' button is located at the bottom of the screen.

Amount	Interest
₹18,79,000	10.5%
Tenure	Processing Fee
36 months	₹999 + GST
Disbursal Time	
Approx 3 hr	

Amount	Interest
₹17,00,000	10.5%
Tenure	Processing Fee
36 months	₹999 + GST
Disbursal Time	
Approx 10 min	

**Continue**

# Own Your LAMF Journey LMS Services

Welcome, **AKSHAY KUMAR**  
Your loan is active and ready

[NEED HELP?](#)

Available cash with DSP Finance

**₹6,9**

Outstanding amount **₹0**

Lender **DSP Finance**

[Repay](#) [Withdraw](#)

**Loan Information**

Loan Account ID **FXLANG**

Sanction Amount **₹5,**

Interest Rate

**Transaction History** 16 transactions

Total Inflow **₹4,276**

Total Outflow **₹4,000**

**Repayment** **+₹2,000**  
21 Aug **EXPIRED**  
ID: 44148513

**Withdrawal** **-₹2,000**  
21 Aug **FAILED**  
Bank xxxx 5169 ID: 18815396

**Repayment** **+₹100**  
12 Aug

Home Transactions Manage Limit

**Manage Limit**

Credit limit **₹6,6**

[Increase limit](#)

**Pledged portfolio**

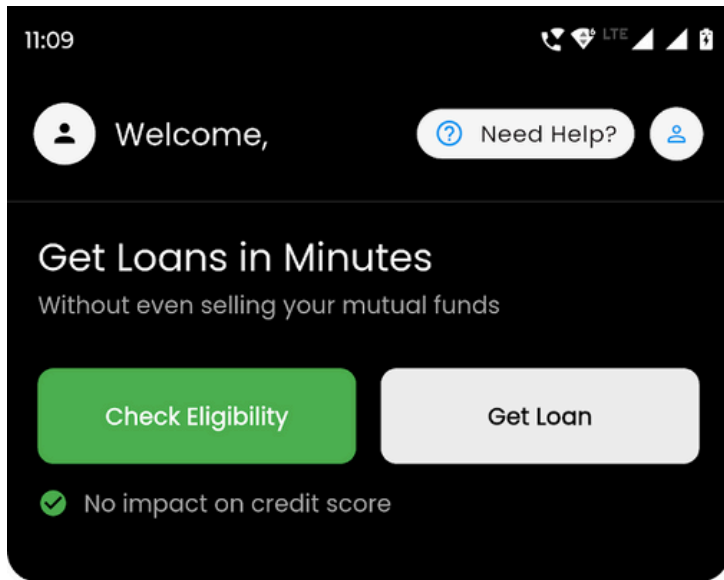
Mutual funds

Portfolio value **₹9**

[View details >](#)

Home Transactions Manage Limit

# Own Your LAMF Journey Custom Mobile App



### Why Loan against MF?

Get instant cash without selling your investments. Keep earning returns.

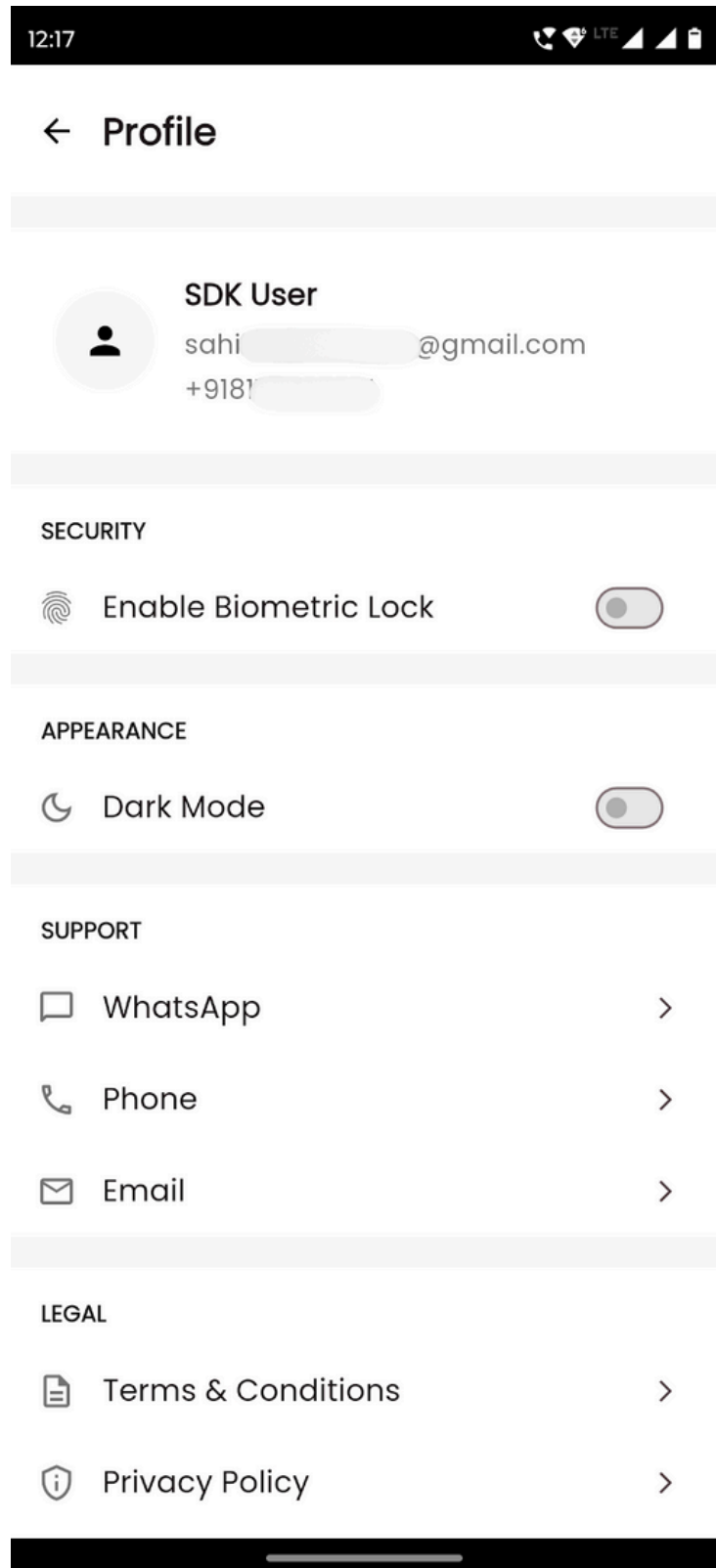
### Why choose LarkX?

- Instant and hassle-free
- Low interest rate
- Secure & transparent

### FAQs

[View all](#)

- [What is LAMF?](#)
- [How does a loan against mutual funds work?](#)



# Ready to Transform Your MF Practice?

🔗 Details & Application Link: <https://www.larkfinserv.com/mfd-premia>

📁 Apply now for free tools subscription (65 MFDs accepted as on 12th Dec, 2025)

☎ For further queries, call Devansh Pateria, Head of Partnerships, Lark Finserv: [8368219158](tel:8368219158)

## About Us

Lark Finserv enables wealthtechs & fintech platforms to embed instant credit against Mutual Fund journeys directly into their apps using our APIs and SDKs.

🌐 Visit us on <https://larkfinserv.com/>

